



Photographic Policy

www.westynerugby.co.uk



Photographic images – Including those taken by mobile telephone

Best Practice Guidelines

West Tynedale Junior Rugby Club recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle. To facilitate this it is therefore essential that the following principles and rules should be observed.

These Best Practice Guidelines have been developed with the RFU to provide our members and parents with advice and guidance on the use of images of young people. It is recommended that this is adopted by club members and the eight golden rules outlined in these guidelines below are made available to as many people as possible. The whole policy is available at www.westynerugby.co.uk

Any change to these guidelines will be notified via our website and in any relevant handouts. Please remember that the safety and enjoyment of young people is paramount in all our activities and the Best Practice Guidelines have been designed to help us in this.

Our club is committed to providing a safe and enjoyable environment for young people. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect. By adopting the points outlined in these guidelines you will be putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored.



The eight golden rules that will ensure compliance with the policy on photographic images are as follows:

1. Ensure parents/guardian/young person have granted their consent for the taking and publication of photographic images and have signed and returned the Parent/Guardian and Young Person Permission Form. [Appendix A](#)
2. All young people must be appropriately dressed for the activity taking place.
3. Photography or recording should focus on the activity rather than a particular young person and personal details which might make a young person vulnerable, such as their exact address, must never be revealed.
4. Where an individual has achieved success in the game (e.g. when selected for representative side or showing triumph over adversity) permission must be gained from parents/guardian and young person to use photographs/recordings and relevant details if a Young Person Permission Form has not been filed.
5. Where possible, to reflect the RFU/RFUW Equity Policy, photographs/recordings should represent the diverse range of young people participating in rugby.
6. Anyone (other than parents/guardian of players) taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the coaches in charge.
7. Anyone (other than parents/guardian of players) taking photographs or recording should make themselves known to the persons in charge and be able to identify themselves if requested during the course of the event.
8. All concerns regarding inappropriate or intrusive photography should be reported in confidence to the club Child Protection Officer if available or any member of the coaching staff or committee.



Appendix A

Young Person Permission Form For the use of photographs and recorded images

I _____ (insert parent/carer full name) consent / do not consent

To the photographing / videoing and publication of images of
_____ (name of young person) under the West Tynedale

Rugby Club's Welfare Procedures & Policies for the protection of Young People in
Rugby Union, and I confirm that I am legally entitled to give this consent.

I also confirm that _____ (name of young person)

Is not the subject of a court order.

_____ Date _____

I _____ (name of young person) consent / do not consent

To the photographing / videoing and publication of images of my involvement in Rugby
Union under the West Tynedale Rugby Club's Welfare Procedures & Policies for the
protection of Young People in
Rugby Union.

_____ (insert signature) Date _____

Please return this form to a member of the committee or a coach.